



**"The Real Taste of Philly"**

## School Ice Day Fund Raising Program

**CARMELLA'S ITALIAN ICE COMPANY WOULD LIKE TO OFFER YOU A UNIQUE OPPORTUNITY TO CREATE SOME REAL EXCITEMENT FOR YOUR STUDENTS AND RAISE MONEY FOR YOUR INSTITUTION AT THE SAME TIME!**



**What is Carmella's Italian Ice?** Carmella's Italian Ice is an **award-winning** gourmet, water-based, **fat and cholesterol free**, frozen delicacy of many flavors; all with a rich, creamy smooth texture that is often mistaken for ice cream or sherbet. But there are **NO DAIRY** products in our ice, it's just ice, sugar and our quality, fresh fruit flavors! **Carmella's Italian Ice** is also approved as an "Alabama Healthy Snack" as defined by the Alabama State Board of Education. Additionally, Carmella's Italian Ice meets the USDA's Healthier U.S. School Challenge (HUSSC) guidelines as a healthy snack.

***IT'S THE HEALTHY CHOICE FOR KIDS TODAY!***



**How does the program work?** We come to your location with our traveling "Ice Vault" truck filled with ice cold Italian magic! We will provide you a wonderful, healthy frozen treat to cool off the kids with flavors they crave! Your students bring \$2 with them to school, we serve them a 4 oz portion of one of our "kid favorite" flavors of Italian Ice. The school receives \$1 of each sale to use for their fund-raising efforts.

**What do we need from you?** This program is designed to be a "no brainer" fund-raising event for you. We come to you, set up and serve your students. We provide you the proceeds from the event **THE SAME DAY**. We only need you to advertise the event to your students in plenty of time for them to have their money ready to enjoy the Ice!

**FOR MORE DETAILS OR TO ARRANGE FOR US TO BE AT YOUR EVENT, PLEASE CONTACT US AT 205-796-5013 OR EMAIL US AT SEAN@CARMELLASITALIANICE.COM**

**Carmella's Italian Ice Company 4025 Helena Rd. Helena, AL 35080**